

## **FRENCH BROAD RIVER PARTNERSHIP**

### **Mission:**

To maintain and improve stream health within the French Broad River Watershed for environmental and economic benefits.

### **Vision:**

That broad-based interests work collaboratively to ensure the French Broad River Watershed serves as a source of drinking water and recreation while supporting biodiversity, sustainable agriculture, forestry, and economic growth.

### **Guiding Principles:**

We recognize sustainable economic development and the pursuit of improved water quality are mutually beneficial goals. We work collaboratively, engaging the skills and resources of diverse stakeholders to achieve a greater positive impact. We operate with integrity and transparency to define challenges to watershed health and resolve them through innovation and stakeholder commitment, resulting in a lasting impact on the river. We engage communities because knowledge empowers all to consider the health of the river in daily and long-term decisions.